



LUC PIRLET

LIFTING 2026





LUC PIRLET

CLASSIQUE



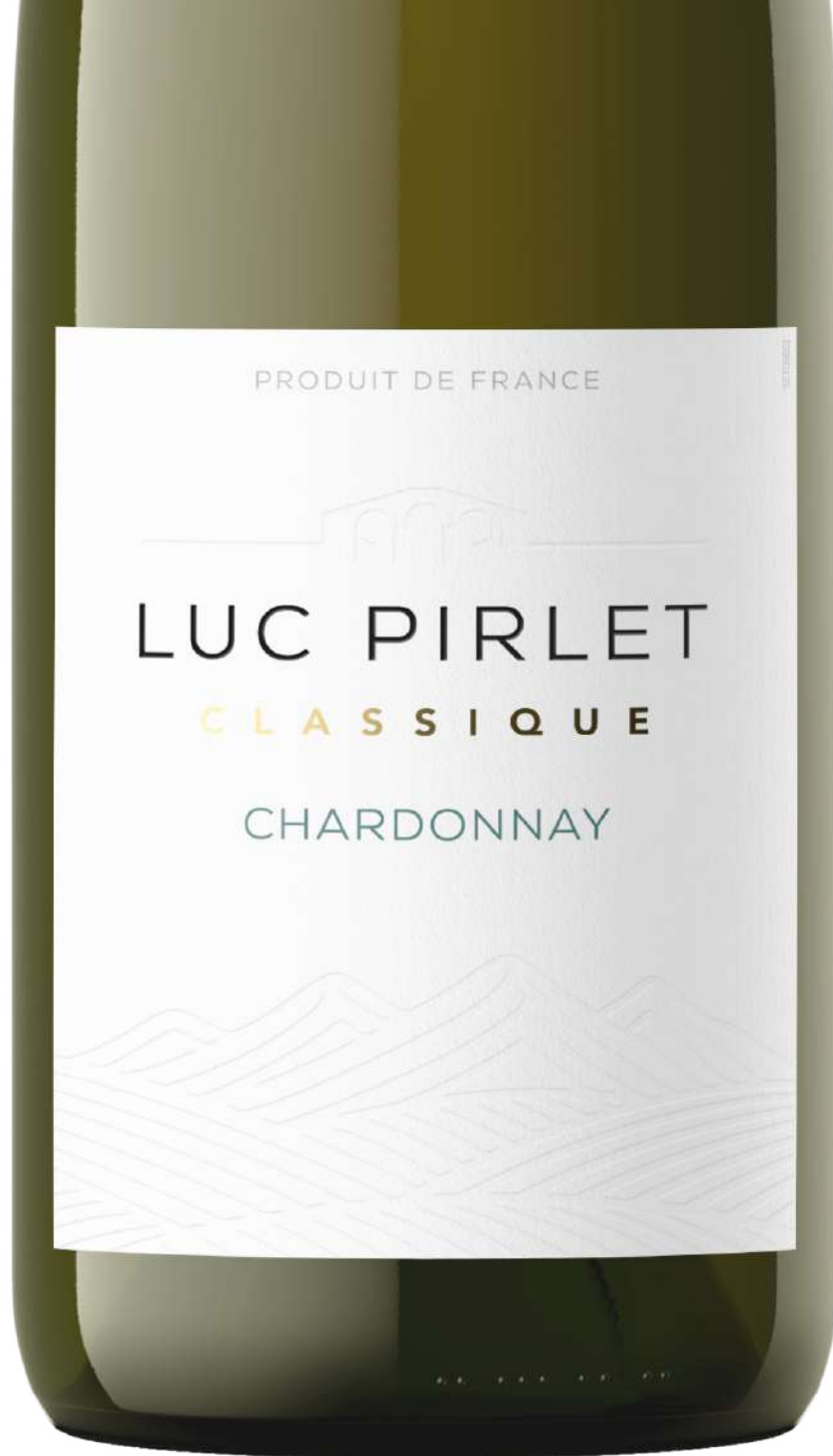
- Sauvignon Blanc (Screwcap)
- Chardonnay (Screwcap)
- **Chenin (Screwcap)**
- Viognier (Screwcap)
- **Sauvignon-Chardonnay (Cork)**

- Syrah Rosé (Screwcap)
- **Cinsault-Syrah (Cork)**
- **Pinot Noir Rosé (Screwcap)**

- Merlot (Screwcap)
- Cabernet Sauvignon (Screwcap)
- **Syrah (Screwcap)**
- Malbec (Screwcap)
- **Merlot-Cabernet Sauvignon (Cork)**
- Pinot Noir (Screwcap)

 Removed from the range

 Added to the range



LABEL

Refined, smaller label on white textured paper featuring an elegant, premium design with debossing, gold foil, and varnish.

The illustration evokes the Pyrenees mountains and reflects the freshness of our region.



SCREWCAP

A new custom screw cap designed for the range, echoing the branding and the bridge design. The use of the same gold foil as the label creates a strong and consistent visual signature across the range.





CAPSULE

The three bicipages remain under cork and are now enhanced with a new custom capsule, adopting the same design as the screwcaps.



CASE



EVOLUTION





LUC PIRLET

R É S E R V E



- Chardonnay (Cork & Screwcap)
- Viognier (Cork)
- Merlot (Cork)
- Cabernet Sauvignon (Cork)
- **Malbec (Screwcap)**
- Syrah-Mourvèdre (Cork)
- Syrah (Cork)
- Pinot Noir (Cork & Screwcap)



LABEL

Refined label on ivory textured paper featuring an elegant and premium design with debossing, varnish and distinctive copper foil, specifically chosen to differentiate this range from the classic one.

The illustration evokes the Pyrenees mountains and reflects the freshness of our region.



CAPSULE

The range remains under cork (except for the Malbec) and is now enhanced with a new custom capsule, stamped in a copper foil, creating a distinctive and premium visual identity for the range.





SCREWCAP

Three references of the range – Chardonnay, Pinot Noir and Malbec – are available with a screwcap closure, featuring a new custom screwcap stamped in a copper foil. The design is identical to the cork capsules, ensuring a consistent and distinctive premium visual identity across the range.



CASE



EVOLUTION



LUC PIRLET
HÉRITAGE



- Chardonnay HVA (Cork)
- Chenin HVA (Cork)
- Pinot Noir HVA (Cork)
- Limoux Blanc (Cork)
- Limoux Rouge (Cork)



LABEL

For this new high-end range, the label features a minimalist and premium design on soft-touch black paper, enhanced with selective varnish, an elegant glossy bridge and silver foil to create a clear differentiation for the range.

The layout is structured into two distinct sections, allowing the appellation to stand out clearly.



CAPSULE

The range is exclusively presented under cork and in a Burgundy bottle format, highlighting its high-quality positioning. It is enhanced with a new custom capsule, distinguished by a silver finish and a coloured capsule top, creating a refined and distinctive visual identity for the range.



CASE



LUC PIRLET
SIGNATURE



- Crémant de Limoux Blanc
- Crémant de Limoux Rosé



LABEL

The label is printed on silver point-textured paper and enhanced with refined finishes including silver foil and selective varnish. A deliberately small and minimalist format reinforces the elegant and premium positioning of the range.

CAPSULE

A silver coiffe with an easy-open system and refined collar completes the presentation, featuring the Luc Pirlet bridge and the mention “Brut Réserve” on one side, and the Luc Pirlet medallion on the other, creating a distinctive and elegant signature for the range.



CASE



CASE

